

Now that's what we call a

WIN - WIN - WIN

- ✓ **Save money on your energy costs**
- ✓ **Help the environment with greener energy**
- ✓ **Support our organization**

THE CHOICE IS SIMPLE! CHOOSE VIRIDIAN AS YOUR ENERGY SUPPLIER TODAY.

We are excited to announce our partnership with Viridian Energy, a socially responsible energy company. When you choose Viridian as your electric supplier you can save money and do something good for the environment while still receiving the same delivery, service and billing from the utility.

And now, through our fundraising partnership with Viridian, you can support our organization every time you pay your electric bill. We receive income each month someone we refer is a customer with Viridian Energy. You can help our organization without ever needing to take out your checkbook!

Our organization will receive an initial bonus of \$5,000 when we enroll 500 customers! Plus we'll earn up to \$2 every month for every customer we refer to Viridian Energy. Go green for less money and feel great about making a difference. Sign up today!

The benefits of being a Viridian customer:

- ✓ No enrollment fees
- ✓ Same reliable service
- ✓ Receive only one bill
- ✓ Cancel any time
- ✓ 20% renewable energy
- ✓ Low variable rate

Enrollment is FAST & EASY:

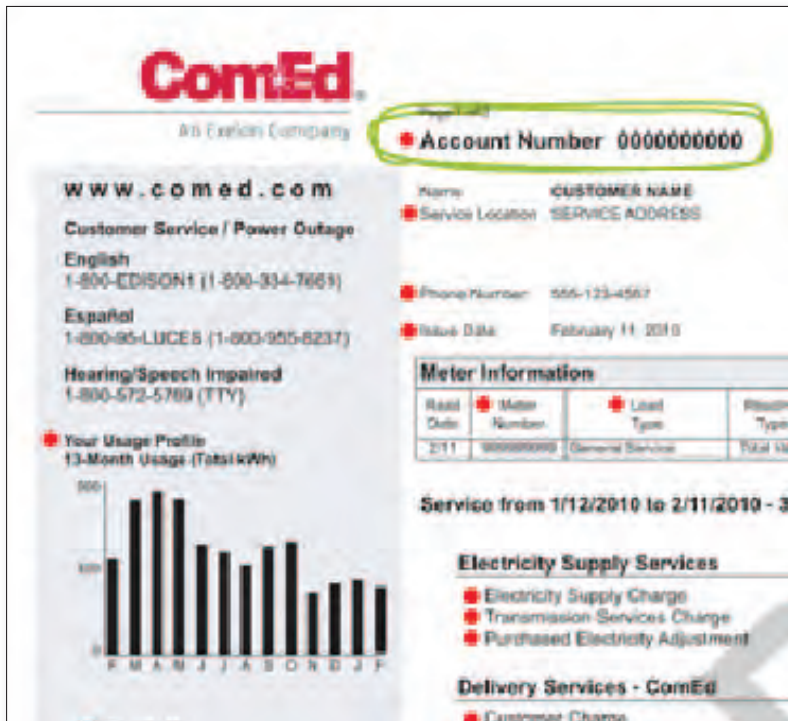
1. **Register by going online at: Viridan.com/ESOFILLINOIS.org**
2. **Call our Viridian representative at 773-580-6525**



power with purpose

VIRIDIAN

FREQUENTLY ASKED QUESTIONS



Q. Who is Viridian?

Viridian is a socially responsible retail energy company based in Norwalk, CT. Viridian provides affordable green energy to commercial and residential customers in its service territories in Connecticut, Pennsylvania, New York, New Jersey and Maryland.

Q. How does Viridian save customers money?

Due to energy deregulation, customers can choose an alternative supplier like Viridian who can buy energy wholesale from competitive generators and pass the savings along to customers. The utility still provides delivery, service and billing.

Q. How does our organization benefit?

The funds generated from this program will support our overall mission or any other projects we are working on.

Q. Why did our organization choose Viridian over other suppliers?

In addition to providing our supporters savings on their energy bill, Viridian is committed to helping the environment by providing greener energy to the grid. Plus, we earn residual income for our organization, while our supporters save.

Q. Will it cost me anything extra to help our organization?

No. This fundraising opportunity allows our organization to earn income simply by referring customers to Viridian. As a customer, you will actually save money over time on a service you are already using and paying for.

Q. What if I don't choose a supplier?

As a resident of a deregulated state, you have the right to choose a third party supplier like Viridian. If you have not yet selected a supplier, you automatically get the utility's retail supply rate.

Q. What do I need to enroll?

Just your basic contact information and utility account information from your bill. (see bill samples above)

Q. What will change when I enroll?

You won't notice any change except Viridian's name listed as your supplier and Viridian's rate per kilowatt hour under the supply section of your bill. The bill will still come from the utility and the lights will still turn on just like they always have. You still pay your bill to the utility and will still receive repair, maintenance and emergency response from the utility.

Q. Does it cost anything to enroll?

No, there are no enrollment fees. There are also no cancellation fees.

Q. Do I have to sign a contract?

No, there are no long-term contracts. Viridian's service is month to month and customers can cancel at any time with no penalty.

Q. Will I get a separate bill?

No, you will receive only one bill from the utility just like you always have. You will still pay the bill to the utility just like you always have.

Q. What if I'm on a budget plan with the utility?

Enrolling with Viridian may affect your current payment plan if you are on a budget billing plan or receiving government assistance. Check with your utility to see how your billing will be impacted.

Q. Can I choose the amount of green energy I use?

Yes. Viridian has two green rate plans. Everyday Green comes from 20% renewable sources and offers customers an affordable way to go green. For the most environmentally conscious customer, Viridian offers the Green-e Energy certified 100% Pure Green plan.

Q. Can I talk to someone from Viridian?

Yes, you can reach a customer care representative by calling 1-866-663-2508.

••• Switching to a competitive third-party supplier is not mandatory and you, the customer, have the option of remaining with your utility for basic generation service. •••
Viridian Energy is licensed in Connecticut (Docket #09-04-15), Illinois (Case #11-0348), Maryland (License Reference #IR-1840), New Jersey (License #ESL-0084), New York (ESCO Code VRID), and Pennsylvania (Docket #A-2099-2145794) to serve residential and commercial energy customers. Viridian Energy's rate is variable and is therefore subject to change based on market conditions. Current rates should not be construed as a guarantee of future rates or savings.